



2/14/06 Guzzitech.com Seeks Funds for Moto Guzzi Racing Contingency Prizes

For those of you who I have not had the pleasure of meeting, please allow me to introduce myself. My name is Ed Milich and, together with Todd Eagan, I am the co-creator and owner of www.guzzitech.com, the largest collection of Moto Guzzi technical data on the internet. I race a 1978 Moto Guzzi 850 Lemans with the American Historic Racing Motorcycle Organization (AHRMA), Willow Springs Motorcycle Club (WSMC), and American Federation of Motorcyclists (AFM). Last year, I took 2005 AHRMA West Coast Championships in Battle of the Twins F3 and Vintage Superbike Middleweight.

I am assembling a contingency program for Moto Guzzi racers in the U.S. and I need your help! This program will benefit Guzzi racers within the largest vintage racing motorcycle organization in the US, AHRMA (www.ahrma.org), as well as the Southern California club WSMC (www.wsmcracing.com). This program may be expanded to WERA, OMRRA, WMRRA and possibly international clubs in the future. How does it work? If a participating racer rides a Guzzi to 1st, 2nd or 3rd place in an AHRMA or WSMC event, he or she gets a check! It's that simple. You race. You place. You get paid! Note that AHRMA and WSMC race entries alone are \$60-100 per race, so these prizes are really just a drop in the bucket. Nevertheless, this small contingency program will, provide some sorely needed motivation for current and future Guzzi racers! Every other major motorcycle manufacturer puts up contingency money for racers of their marques. Ducati U.S. just made \$1 million (you read that right!) available to its AMA (pro) and WERA (club level) racers. There are currently no contingency programs applicable to Guzzi racers. We want to change this by forming a program from the grass roots!

I would like to provide the following contingency support to U.S. Moto Guzzi racers: **\$100** first place, **\$50** second place, **\$25** third place, with a maximum of two contingency prizes per racer per weekend event. Note that any wins must be on a Moto Guzzi to qualify for contingency money. Riders of other marques do not qualify. In order to participate, racers will need to fill out a contingency sponsorship form, which will be available at Guzzitech.com, before they race. They will then need to provide official results and verification in order to receive their contingency winnings. The forms will list the sponsors of this program, i.e. *your dealership, if you participate!*

Guzzitech.com Racing Contingency Support Levels

\$100 Basic Level: your dealership's name will be listed on Guzzitech.com and on racer claim forms as a contingency program sponsor

\$200 Corporate Level: Above plus listing in all Guzzitech.com contingency program press releases and a link from the Guzzitech.com contingency program homepage to your dealership's website

more than \$200: *Let's talk!*

I need your help to get this program going! Any and all support is welcome! I know that Guzzi dealerships are often an economic labor of love, but Guzzi guys have a long history of helping their own, and a long history of supporting Guzzi racers. Heck, I'm even putting the first \$100 in the fund. For a corporate sponsorship level, above \$200, I will provide your logo and a link to your business or personal website from the sponsorship list page and include your name with all official Guzzitech contingency program press releases. This should qualify as advertising expense for your business tax purposes. I will also issue press releases within one month to Roadracing World, Motorcycle.com, Motorcyclist Magazine (who just featured our Guzzitech.com racing T-shirts in their "New Gear" section), the Moto Guzzi National Owners Club magazine and other National and Southern California media outlets. Press releases will list all corporate level contributors. If you can send a valid email address with your contribution, I will keep you updated on the program.

All money raised in this program goes to support of Guzzi racers- any remaining funds from 2006 will be extended in perpetuity until all donated funds are exhausted. Guzzitech and myself, Ed Milich, receive no monetary benefit from this contingency program. I'll even recuse myself from qualification for the first year! This program has been initiated solely to support current Guzzi racers and to attract more potential racers to Guzzis. Let's see if we can encourage some more racers to **Go Guzzi** in 2006!

Please send all donations for contingency support of Guzzi racing in the USA to:

Ed Milich/Guzzitech.com

1008 Felbar Ave

Torrance, CA 90503

(310) 710-4708

Or paypal to: ed@guzzitech.com and please include your email address, if possible.

In 2005, Guzzitech.com performed two separate fundraisers for Guzzi racers. The first, for Los Angeles Guzzi racer and Guzzi mechanic Sean Fader was an attempt to get Sean and his team partner Josh James a performance cam, valve springs and associated hardware to improve his race bike, a loop-framed 1972 Ambassador 750. Sean and Josh are both devoted Guzzi guys and working stiffs and they are regularly driving to the track after working 8 hours, sleeping in the back of their truck, and in general, racing on a shoestring budget. They are winning trophies, though, so they have proven themselves in competition. The \$700 that was raised via contributions from individual internet Guzzi riders was a great kick in the pants for Sean and Josh. The 2006 race season should be an excellent one for them as a result of our efforts!

The second Guzzitech fundraiser of 2005 raised \$1300 for Stan Friduss's Gainesville, Florida based Moto Guzzi racing team. Stan is a long time Guzzi racer and Guzzi dealership owner. Heck, Stan himself raced at Daytona back when they ran the races on the beach! The \$1300 that was raised through individual contributions from Guzzi guys via internet and MGNOC newsletter solicitations allowed Stan to participate in the two late season west coast races in 2005, during the \$3/gallon gas crunch. This resulted in Stan taking **two AHRMA national titles** in 2005: BOTT F2, with rider Andrew Cowell on a 1995 Sport 1100, and Vintage Superbike Heavyweight, with rider Will Harding on a 1976 Lemans Superbike. In both of these cases, all funds raised by Guzzitech.com were contributed by individuals and went directly to the racers.
Guzzitech.com supports Guzzi racing!

Now, for 2006, we want to take our support for racing one step further. We are appealing directly to U.S. Moto Guzzi **dealers** for support of U.S. Moto Guzzi racing. Guzzi guys and girls like Guzzi racers! They have proven this by generously opening up their wallets to support them to the tune of over \$2000 in 2005! I'm asking U.S. Guzzi dealers to step up and do the same. We can provide participating dealers with photos and Guzzi race results to use in their dealership promotional materials. You can also read much more about Guzzi racing results in my monthly column, **Ed Milich, The Mad Scientist**, in the Moto Guzzi Owners News magazine (info at www.mgnoc.com) and on www.Guzzitech.com. Thanks in advance for your support and **Go Guzzi in 2006!**

Ed Milich

ed@guzzitech.com

www.guzzitech.com

About Guzzitech.com

Guzzitech.com is a website comprised of technical data of, by and for the Moto Guzzi riders of the world. Guzzitech receives over 30,000 hits per month from a worldwide audience, and is rapidly approaching 1 million hits after 5 years of existence.